

SOCIAL MEDIA REPORT

July 2026

MarkVenaTechGuy | Metricool reporting period

July 1 to July 31, 2026

Prepared from all 26 unique posts displayed in the source report

Executive summary

Metricool displays 26 unique ranked posts for the period, all from Facebook. Together, these displayed posts generated 1,355 impressions and 21 interactions. Six are Facebook Reels. Those Reels account for 1,130 impressions, about 83% of the displayed-post total.

The leading post was the July 6 FMS 2026 Reel with 238 impressions. Reels about Adobe and Samsung followed closely with 231 and 229 impressions. Technology brands and organizations visible in the excerpts include Adobe, Samsung, Infineon Technologies, Hewlett Packard Enterprise, AMD, IBM, Red Hat, Qualcomm, PCMag, The Wall Street Journal, TBCNews, and SmartTechResearch.

At a glance

26	1,355	21	Facebook
unique posts shown	displayed impressions	displayed interactions	channel

Source notes

- Every visible post excerpt ends with an ellipsis or is otherwise cut off in the PDF. Each record is marked 'Truncated in source.' Missing wording has not been reconstructed.
- The URL field uses the post link embedded in the PDF. For the first six records, Metricool links directly to Facebook Reels. The remaining records link to Facebook posts.
- The report shows 45 total published items: 39 regular Facebook posts and six Reels. Its account-level ranking shows 20 items, its regular-post ranking shows 20 items, and its Reel ranking shows six items. After removing overlaps, 26 unique posts remain. Those 26 are included here.
- Publication times are reproduced as displayed. The source does not state a time zone.

Post details

The first 20 entries follow the account-level impression ranking. The final six appear only in the detailed Facebook post ranking and are appended in that source order. Company and organization names are limited to what can be confirmed from the PDF.

01 | July 6, 2026, 7:15 AM

Channel: Facebook **Impressions:** 238 **Interactions:** 2

Post text: I'm pleased to announce that I'm speaking at #FMS26 on the topic of #AI's impact on #gaming from a m... **[Truncated in source]**

Companies / organizations: FMS 2026

URL: [Open Facebook post](#)

02 | July 13, 2026, 1:10 PM

Channel: Facebook **Impressions:** 231 **Interactions:** 2

Post text: Adobe isn't just adding AI features. It's redefining how modern marketing gets done. In my latest #S... **[Truncated in source]**

Companies / organizations: Adobe

URL: [Open Facebook post](#)

03 | July 24, 2026, 9:32 AM

Channel: Facebook **Impressions:** 229 **Interactions:** 2

Post text: Here's my #SmartTechCheck #EduSeries episode on Samsung's big #Unpacked2026 event earlier this week ... **[Truncated in source]**

Companies / organizations: SmartTechCheck; Samsung

URL: [Open Facebook post](#)

04 | July 24, 2026, 10:44 AM

Channel: Facebook **Impressions:** 210 **Interactions:** 3

Post text: What happens when #AI gets a body? That's physical AI. And it's already moving from thinking ... to ... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

05 | July 17, 2026, 12:16 PM

Channel: Facebook **Impressions:** 178 **Interactions:** 2

Post text: AI's appetite is getting expensive. Data centers are running hotter, memory prices are climbing,... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

06 | July 22, 2026, 5:58 AM

Channel: Facebook **Impressions:** 44 **Interactions:** 3

Post text: The GPU isn't always the bottleneck anymore. As AI shifts from answering questions to taking action... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

07 | July 2, 2026, 11:43 AM

Channel: Facebook **Impressions:** 28 **Interactions:** 1

Post text: Mark's take: Europe's #semiconductor ambitions just took a major step forward. Infineon Technologies... **[Truncated in source]**

Companies / organizations: Infineon Technologies; Europe (region referenced)

URL: [Open Facebook post](#)

08 | July 14, 2026, 8:11 AM

Channel: Facebook **Impressions:** 19 **Interactions:** 0

Post text: Mark's take: power semiconductors are becoming the backbone of the energy transition, and this expan... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

09 | July 28, 2026, 1:34 PM

Channel: Facebook **Impressions:** 15 **Interactions:** 1

Post text: A truly first-class recap of the late #JohnDvorak in PCMag by #MichaelMiller (who I bumped into at t... **[Truncated in source]**

Companies / organizations: PCMag

URL: [Open Facebook post](#)

10 | July 19, 2026, 9:20 PM

Channel: Facebook **Impressions:** 14 **Interactions:** 0

Post text: An absolutely terrific The Wall Street Journal article that I encourage you to read that lays out th... **[Truncated in source]**

Companies / organizations: The Wall Street Journal

URL: [Open Facebook post](#)

11 | July 24, 2026, 9:17 AM

Channel: Facebook **Impressions:** 13 **Interactions:** 1

Post text: Samsung just threw down the gauntlet. https://bit.ly/4wV8UBF?utm_source=SmartTechResearch&utm_mediu... **[Truncated in source]**

Companies / organizations: Samsung; SmartTechResearch (named in the visible tracking parameter)

URL: [Open Facebook post](#)

12 | July 25, 2026, 8:41 AM

Channel: Facebook **Impressions:** 10 **Interactions:** 0

Post text: Mark's take: Open "weights" are not just a technical preference. They are a strategic weapon in the ... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

13 | July 23, 2026, 3:50 PM

Channel: Facebook **Impressions:** 10 **Interactions:** 1

Post text: Hewlett Packard Enterprise and AMD are turning supercomputing into a discovery engine.
Mark's take:... **[Truncated in source]**

Companies / organizations: Hewlett Packard Enterprise; AMD

URL: [Open Facebook post](#)

14 | July 2, 2026, 8:37 AM

Channel: Facebook **Impressions:** 10 **Interactions:** 0

Post text: #SmartTechResearch Media Newsletter for June 2026 is out now, spotlighting the companies and trends ... **[Truncated in source]**

Companies / organizations: SmartTechResearch

URL: [Open Facebook post](#)

15 | July 28, 2026, 7:26 AM

Channel: Facebook **Impressions:** 9 **Interactions:** 0

Post text: My interview with #TBCNews about how "smart enterprise" AI adoption is generating real ROI
Dell Hewl... **[Truncated in source]**

Companies / organizations: TBCNews; Dell; an organization beginning 'Hewl...' (name truncated in source)

URL: [Open Facebook post](#)

16 | July 27, 2026, 7:58 AM

Channel: Facebook **Impressions:** 9 **Interactions:** 0

Post text: I couldn't help but respond to this allegedly well-intentioned but misleading article about #Matter ... **[Truncated in source]**

Companies / organizations: Matter (standard/ecosystem referenced)

URL: [Open Facebook post](#)

17 | July 17, 2026, 11:02 AM

Channel: Facebook **Impressions:** 9 **Interactions:** 0

Post text: The AI boom has a dirty little secret: it's starving the rest of tech. Memory shortages are tigh... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

18 | July 8, 2026, 9:29 AM

Channel: Facebook **Impressions:** 9 **Interactions:** 0

Post text: Mark's take: IBM and Red Hat are tackling one of enterprise #AI's biggest challenges by making open ... **[Truncated in source]**

Companies / organizations: IBM; Red Hat

URL: [Open Facebook post](#)

19 | July 14, 2026, 1:58 PM

Channel: Facebook **Impressions:** 8 **Interactions:** 0

Post text: A public service announcement: that bargain USB-C cable you grabbed at the gas station while filling... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

20 | July 10, 2026, 1:58 PM

Channel: Facebook **Impressions:** 8 **Interactions:** 0

Post text: Mark's take: #Qualcomm's High Bandwidth Compute architecture brings compute closer to memory, reduci... **[Truncated in source]**

Companies / organizations: Qualcomm

URL: [Open Facebook post](#)

21 | July 4, 2026, 8:10 AM

Channel: Facebook **Impressions:** 8 **Interactions:** 0

Post text: What better way to celebrate A... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

22 | July 1, 2026, 9:47 AM

Channel: Facebook **Impressions:** 8 **Interactions:** 0

Post text: Mark's take: Infineon Technolo... **[Truncated in source]**

Companies / organizations: Infineon Technolo... (name truncated in source)

URL: [Open Facebook post](#)

23 | July 29, 2026, 7:25 AM

Channel: Facebook **Impressions:** 7 **Interactions:** 0

Post text: As I've said countless times b... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

24 | July 23, 2026, 2:10 PM

Channel: Facebook **Impressions:** 7 **Interactions:** 0

Post text: Mark's take: AMD just made its... **[Truncated in source]**

Companies / organizations: AMD

URL: [Open Facebook post](#)

25 | July 9, 2026, 11:17 AM

Channel: Facebook **Impressions:** 7 **Interactions:** 3

Post text: Is the market ready for #folda... **[Truncated in source]**

Companies / organizations: No company or organization confirmed in the visible text

URL: [Open Facebook post](#)

26 | July 3, 2026, 7:22 AM

Channel: Facebook **Impressions:** 7 **Interactions:** 0

Post text: My comments in TechRadar about... **[Truncated in source]**

Companies / organizations: TechRadar

URL: [Open Facebook post](#)

Methodology

Dates, times, visible text, impression counts, interaction counts, and embedded links were extracted from the supplied Metricool PDF. Company and organization names were identified only when they appeared in the recoverable excerpt. People were not listed as organizations. No missing text, company name, time zone, or destination URL was inferred.

Source: Metricool, Social Media Insights, MarkVenaTechGuy, July 1 to July 31, 2026.